# SATELLOGIC<sup>®</sup> INVESTOR PRESENTATION

May 2024

SATL | Nasdaq Listed

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In an increasingly complex and volatile world, being prepared for the challenges of tomorrow requires a new way to look

SATELLOGI

# SATELLOGIC'S MISSION IS TO BE THE INFORMATION PLATFORM SOLVING EARTH'S GREATEST CHALLENGE



#### FOOD SUPPLY

Crop detection, maturity and health, yield prediction, supply chain management



#### **ENERGY SUPPLY**

Infrastructure and production monitoring for O&G and renewables, smart-cities



#### WATER SUPPLY

Watershed monitoring, water quality assessment, reservoir levels, green infrastructure



#### CLIMATE CHANGE

Planetary health monitoring, natural disasters and associated economic impact



#### **IMMIGRATION**

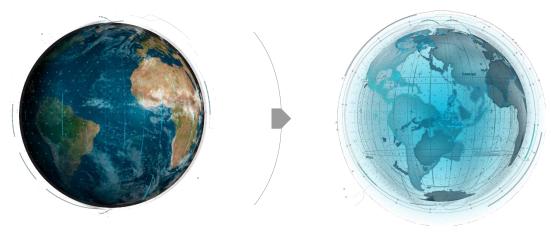
Border control, monitoring migration routes

### Solving them requires data that is:



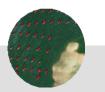


### SATELLOGIC IS CREATING A SEARCHABLE EARTH



UPDATED CATALOG OF EVERYTHING ON EARTH

With the ability to provide additional layers of insight...



**Object Identification** 



Scene Classification





Models

Change Tracking

### Driving better decision-making across industries to unlock a \$140Bn+ TAM<sup>2</sup>

Based on full constellation of 200 satellit Source: Euroconsult

**GLOBAL DAILY** 

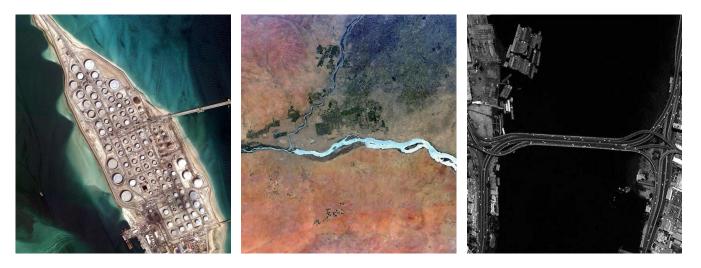
**REMAPPING OF** 

**EVERY SQFT** 



# LARGEST COMMERCIAL CONSTELLATION OF HIGH RESOLUTION SATELLITES IN THE WORLD

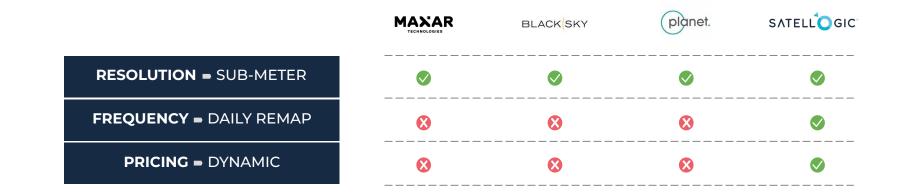
**PROVIDING INDUSTRY-LEADING, HIGH-QUALITY PRODUCTS AT UNMATCHED PRICING** 



MULTISPECTRAL IMAGERY HYPERSPECTRAL IMAGERY FULL-MOTION VIDEO



# SATELLOGIC IS BUILDING A SUPERIOR CAPABILITY OVER EARTH OBSERVATION COMPETITORS



At scale, our competitive advantage will allow us to be the first company to deliver high-quality satellite data at <u>near-zero marginal cost</u>.<sup>1</sup>

Source: Satellogic internal analysis based on publicly disclosed information and management estimates; BlackSky investor presentation and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; Planet website and press releases; Maxar Technologies investor presentation and press releases; Planet website and press releases; Pl



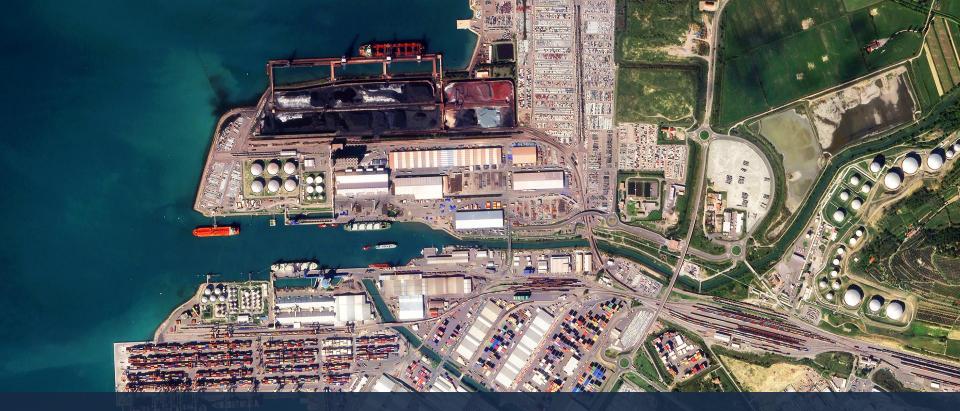
# SATELLOGIC'S DIFFERENTIATORS ARE KEY TO UNLOCKING THE COMMERCIAL MARKET

Leveraging substantial competitive advantages in costs and camera technology for a disruptive new business model



1 Source: Satellogic internal analysis based on publicly disclosed information and management estimates



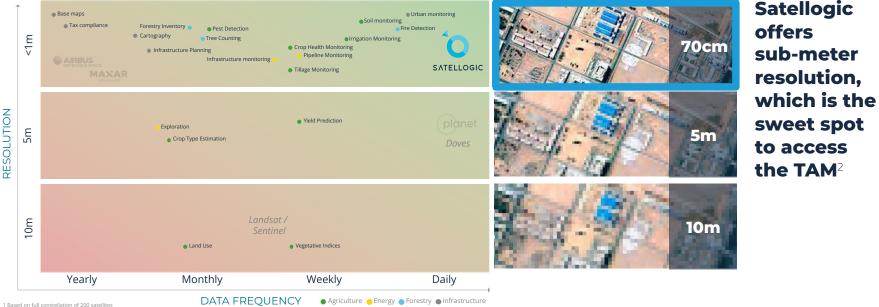


### MARKET OPPORTUNITY & GO-TO-MARKET STRATEGY



# WITH HIGH-RESOLUTION GLOBAL REMAPPING, SATELLOGIC WILL BE THE ONLY COMPANY CAPABLE OF ADDRESSING COMMERCIAL APPLICATIONS<sup>1</sup> AT NEAR ZERO MARGINAL COST

Sub-meter resolution with high-frequency represents an important threshold where significant commercial applications can be harvested



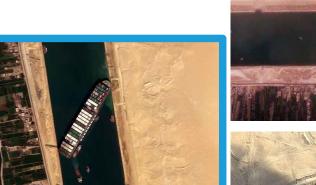
#### Most applications require <1-meter weekly remaps

1 Based on full constellation of 200 satellites 2 Source: Euroconsult - Earth Observation Repor



# SATELLOGIC PRODUCES SUB-METER RESOLUTION FOR < \$1MM PER SATELLITE

EVER GIVEN container ship blocking the Suez Canal, Egypt



SATELLO GIC

SATELLOGIC NEWSAT Satellite cost: < \$1mm

All pictures were downloaded from companies' public twitter posts on March 26, 2021 1 Due diligence report Euroconsult - Satellogic (page 57) 2 Euroconsult - Earth Observation Data & Services Market Report - 13th Edition (page 131) 3 https://spacepolicyonline.com/news/enhancedview-news-not-so-rosy-for-geoeye/ 4 https://spacenews.com/soyur-launches-frech-pleiades-imaging satellite/ **BLACKSKY GENERATION 2** Satellite cost: \$10mm<sup>1</sup>

WORLDVIEW-4 Satellite cost: \$835mm<sup>3</sup> PLANET SKYSAT Satellite cost: \$10mm<sup>2</sup>





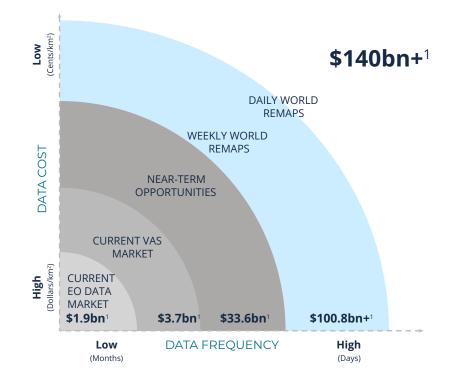
PLEIADES-1B Satellite cost: \$425mm<sup>24</sup>



# SATELLOGIC'S DIFFERENTIATION UNLOCKS A \$140B+ COMMERCIAL MARKET OPPORTUNITY<sup>1,2</sup>

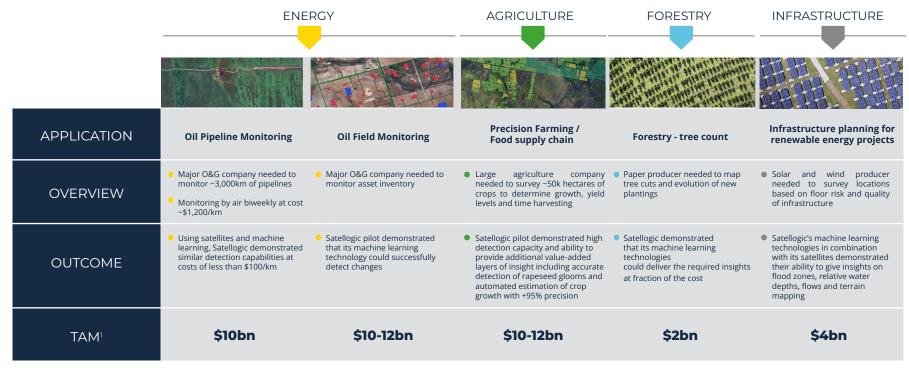
# The key to unlocking Satellogic's commercial market opportunity is:

- high resolution,
- high frequency, and
- at the right price.





## SATELLOGIC HAS SUCCESSFULLY DEMONSTRATED THE USE OF ITS DATA IN VITAL COMMERCIAL APPLICATIONS



Satellogic has completed more than a dozen successful commercial pilots across verticals

1 Source: Euroconsult



### OFFERING PORTFOLIO



### **ASSET MONITORING**

#### High-resolution satellite imagery



### CONSTELLATION-AS-A-SERVICE

#### Dedicated satellite fleet



**SPACE SYSTEMS** 

New sensors and hardware in orbit



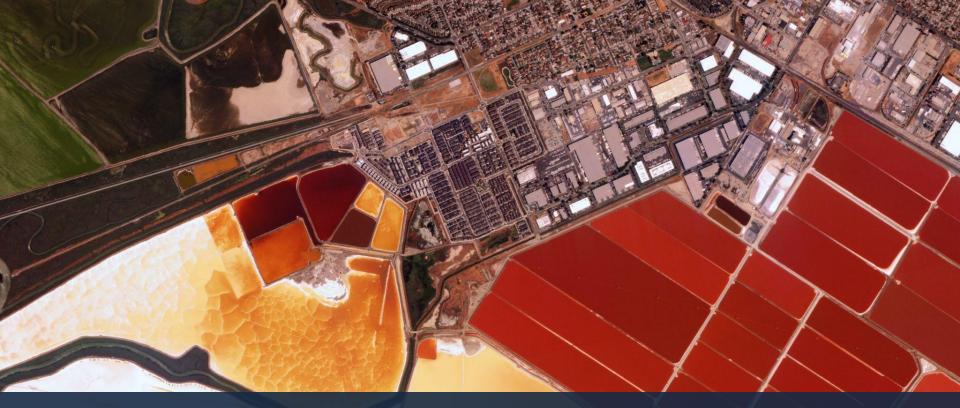
### **GO-TO-MARKET STRATEGY**

While we grow our constellation of satellites to deliver services to the commercial sector, we will continue to deliver for our Government and D&I customers to help finance our growing constellation



Over time, we expect that Government, D&I will be less than 20% of our revenues as our commercial line of business and SaaS model scales up





# SATELLITE TECHNOLOGY & UNIT ECONOMICS



# **OUR PATENTED APPROACH IS THE MOST CAPABLE AND AFFORDABLE OPTION**

	HAXAR CONTRACTOR	Spotlight Maneuver	(e.g. SkySat)	SATELLO GIC NewSat Mark-V
COST (mm) <sup>1</sup>	\$835 <sup>2</sup>	\$10 <sup>3</sup>	\$10 <sup>4</sup>	<\$1
DAILY CAPACITY (km²)	680,000 <sup>5</sup>	29,040 <sup>6</sup>	26,667 <sup>7</sup>	300,000+
ACQUISITION COST (per km <sup>2</sup> ) <sup>8</sup>	\$56.07	\$38.81	\$27.45	<b>\$0.46</b> <sup>9</sup>
CONSTELLATION CAPEX (REQUIRED FOR DAILY WORLD REMAPS) <sup>10</sup>	\$184bn	\$51bn	\$54bn	\$0.2bn <sup>11</sup>
PROS	More photons Short exposure time	Medium/small aperture Long exposure time	Medium/small aperture Short exposure time	Small aperture Long exposure time
CONS	Big size and mass	Continuous capture not possible; limited capacity	Volume of data limits the capture capacity	full constellation of 200 satellites

1 Includes cost of launching

2 https://spacepolicyonline.com/news/enhancedview-news-not-so-rosy-for-geoeye/ 3 Due dilligence report Euroconsult - Satellogic (page 57)

4 Euroconsult - Earth Observation Data & Services Market Report - 13th Edition (page 131)

6 https://www.blacksky.com/2016/11/14/spaceflight-industries-shares-first-images-from-blacksky-pathfinder-satellite-claims-mission-success/ 7 Daily capacity - https://developers.planet.com/docs/data/skysat/#skysat-imagery-products 8 Fully loaded acquisition cost per KM2 includes constellation capital expenditures and is based on utilization estimate of 0.6% of available capacity;

Source: Satellogic internal analysis based on publicly disclosed information and management estimates

10 Satellogic internal analysis based on publicly disclosed information and management estimates

11 Assumes 200 Mark V satellites at ~\$1M each

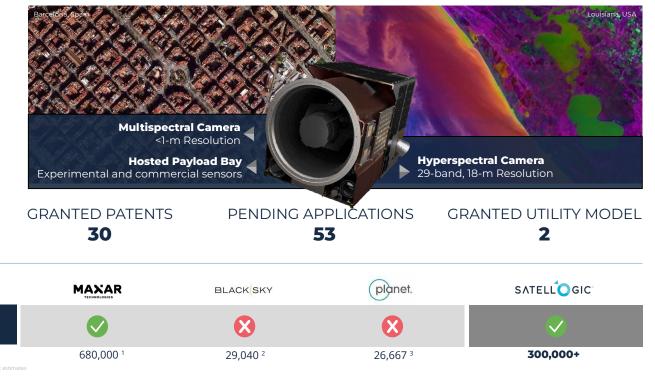
### PATENTED OPTICAL TECHNOLOGY GIVES SATELLOGIC 10x ADVANTAGE IN CAPTURE CAPACITY

Satellogic is the only company able to deliver:

Multispectral Imaging Sub-meter Resolution

Hyperspectral Imaging Dusting for fingerprints from outer space

**Full-Motion Video** Up to 60 seconds over a specific target



Source: Satellogic internal analysis based on publicly disclosed information and management estima

CONTINUOUS CAPTURE

DAILY CAPACITY (km<sup>2</sup>)

1 https://directory.eoportal.org/web/eoportal/satellite-missions/v-w-x-y-z/worldview-4

2 https://www.blacksky.com/2016/11/14/spaceflight-industries-shares-first-images-from-blacksky-pathfinder-satellite-claims-mission-success/ 3 Euroconsult - Earth Observation Data & Services Market Report - 13th Edition (page 131)



# SATELLOGIC'S VERTICAL INTEGRATION / R&D

Vertical integration enables Satellogic to have shorter R&D cycles, go to market quicker and reduce satellite costs by up to 80% vs. competitors<sup>1</sup>

#### VERTICAL INTEGRATION

Design, manufacturing and / or integration of every component enables:



**3x mass reduction** from a typical design

**10x cost reduction** compared to competitors<sup>1</sup>









COST REDUCTION \$450k bill of materials vs. \$10mm for competitors<sup>1</sup>



SHORT R&D CYCLES 9-Month R&D development cycle



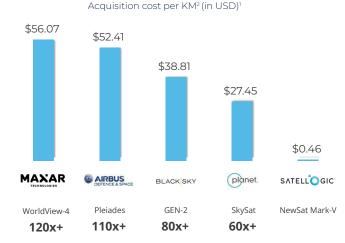
ADVANTAGEOUS JURISDICTION

- Reduced costs
- Increased flexibility
- More launch opportunities

1 Source: Satellogic internal analysis based on publicly disclosed information and management estimates



# SATELLOGIC'S ACQUISITION COST PER KM<sup>2</sup> IS LOWER THAN COMPETITORS



Our unmatched unit economics allow Satellogic to deliver the right product at the right price for the right customer.

1 Fully loaded acquisition cost per KM<sup>2</sup> includes constellation capital expenditures and is based on utilization estimate of 0.6% of available capacity and full constellation of 200 satellites Source: Satellogic internal analysis based on publicly disclosed information and management estimates



### **PROJECT AND TECHNOLOGY ROADMAP**

Our plan is to continue to increase frequency and resolution towards a live view of planet Earth

SATELLITES IN ORBIT	+25	+40	+60	+130	+200
SATELLITE CHARACTERISTICS (GSD RESOLUTION)	<b>0.99m</b> at 470 km	<b>0.70m</b> at 470 km	<b>0.40m</b> at 440 km		<b>0.30m</b> at 330 km
DAILY REVISITS OF POINT OF INTEREST	5	8	12	25	40
PRODUCT LAUNCHES	Constellation- as-a-Service	Monthly World Remaps	Weekly World Remaps		Daily World Remaps



## WE ARE LAUNCHING 5th GENERATION SATELLITES

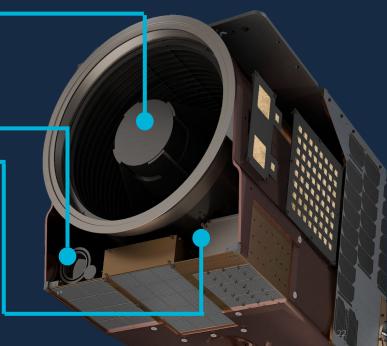
### Primary payload bay

 Multispectral camera with up to 70cm GSD and 6.5 km swath at 470 km altitude

### Two secondary payload bays

- Hyperspectral camera with 18-meter GSD,
  29 Bands, 170 km swath
- Edge Computing platform

Satellogic Earth Observation Constellation Continues Expansion with SpaceX Transporter-10 Mission Company Advances on Goal of Bi-Weekly Global Remapping and Enhanced Geospatial Capabilities with **5th Generation Satellites** <u>Read Press Release</u>



### SATELLOGIC



# **HIGHLIGHTS & RECENT DEVELOPMENTS**



# WE ARE STRATEGICALLY ALIGNING OUR BUSINESS TO CAPTURE HIGH VALUE OPPORTUNITIES IN THE UNITED STATES

- With our focus on the US, we are taking two important steps
  - a. First, we are commencing the process of **redomiciling to Delaware** from the British Virgin Islands
  - b. Second, we've been granted a **remote sensing license by the National Oceanic and Atmospheric Administration** (NOAA)
- To support this strategy, **Matt Tirman was appointed President** and will be primarily responsible for the operational execution of our strategy and business plan, as well as our focus on the US market



# SATELLOGIC IMAGERY VALIDATED BY NATIONAL GEOSPATIAL INTELLIGENCE AGENCY (NGA) AND U.S. GEOLOGICAL SURVEY (USGS)

### NGA IMAGERY OLYMPICS<sup>1</sup>

Satellogic multispectral imagery received **gold medal** in the NGA Imagery Olympics



USGS SYSTEM CHARACTERIZATION REPORT<sup>2</sup>

Validates **Satellogic's competitive advantage**, delivering high-quality Earth Observation data



1 See https://www.satellitetoday.com/imagery-and-sensing/2021/10/08/foreign-players-catch-up-to-us-in-commercial-geoint-competition-official-says/ - Satellogic, which is based in Argentina, won gold for best multispectral imaging, silver for best hyperspectral imaging, and bronze for EO persistence 2 See USGS System Characterization Report - https://pubs.er.usgs.gov/publication/ofr20211030E, https://pubs.er.usgs.gov/publication/ofr20211030E,



# MACHINE LEARNING ALGORITHMS VALIDATED ON SATELLOGIC MULTISPECTRAL IMAGERY

- Artificial Intelligence and Machine Learning algorithms trained on 30cm data perform exceptionally without modifications on Satellogic multispectral imagery, extracting building footprints of a city using fully automated building extractions algorithms (shown in red)
- Computer vision technology uses beyond visible spectrum data to enhance accuracy and repeatability across large data sets
- Satellogic's imagery is ML/AI tried and tested on the NGA's Project Maven algorithms in exercise and operational use cases

### **OTHER HIGHLIGHTS**

#### **US ALIGNMENT STRATEGY UPDATE**

#### **Satellogic Granted NOAA License**

Satellogic now meets requirements for additional U.S. Government and allied nation contracts, supporting its U.S.-focused strategy with an end-to-end U.S. pixel path.

Redomiciliation to the U.S. as a corporation incorporated under the laws of the State of Delaware, is expected to be complete in Q1 2024.

#### **CONSTELLATION EVOLUTION**

In 2023, Satellogic launched 12 additional satellites, including its latest generation NewSat Mark V, which includes increased onboard storage plus enhanced power, communications, propulsion, and navigation systems that expand the reliability and quality of Satellogic's constellation.

The 12 satellites were launched across 3 missions, the latest of which marked Satellogic's 15th consecutive mission, continuing its 100% deployment success rate.

#### **2023 MULTI-YEAR CONTRACTS**

- First Space Systems customer, international space agency
- Awarded contract to support USG GEOINT program via prime contractor
- Space Systems contract with TASL, including AIT facility in India
- Multi-Year, 3+ Million USD Asset Monitoring for UZMA (Malaysia)
- Agreement with Quant Data & Analytics to support the development of derived products for property tech (Saudi Arabia)

#### **EXPANDING STRATEGIC RELATIONSHIPS**

Satellogic continued its collaborative work in developing new applications across the world, including <u>building detection</u> in South Africa with GeoTerraImage, AI-based <u>port monitoring</u> with HappyRobot, and ongoing situational awareness support for Ukraine.

Additional strategic relationships include AWS, Palantir, SkyFi, SkyWatch, Kleos Space, Skyloom, and Ursa Space, among others.



### **EXECUTIVE LEADERSHIP TEAM**



Emiliano Kargieman CEO & Founder



Matt Tirman President



Rick Dunn CFO



Gerardo Richarte CTO / CISO & Co-Founder



Alan Kharsansky Technical Advisor



Caitlin Kontgis SVP, Commercial & Growth



Lorri Kohler SVP, Operations



Matthew Brannen VP of Legal



### **BOARD OF DIRECTORS**



Steven T. Mnuchin Founder and Managing Partner, Liberty Strategic Capital Former U.S. Secretary of the Treasury



General Joseph F. Dunford Jr. Former Chairman of the US Joint Chiefs of Staff Served as the 36th Commandant of the Marine Corps



Howard Lutnick Chairman and CEO, Cantor Fitzgerald



Bradley Halverson Former Group President and Chief Financial Officer, Caterpillar



Tom Killalea Former President, Aoinle



Marcos Galperin Co-Founder, Chairman, and CEO at MercadoLibre



Ted Wang Partner at Cowboy Ventures



Miguel Gutiérrez Founder, The Rohatyn Group



Emiliano Kargieman Founder and CEO at Satellogic



### **KEY TAKEAWAYS**

Operating the largest commercial fleet of sub-meter resolution EO satellites in the world, with industry leading capacity<sup>1</sup>

Diverse pipeline aimed at monetizing our assets and technical capabilities under three lines of business tailored to meet the needs of today's customers: **Asset Monitoring, Constellation-as-a-Service, and Space Systems** (satellite sales)

Extraordinary unit economics that are 60x to 120x better than our optical satellite peers; driven by patented optical technology and vertical integration, which create a considerable moat for any competitor to overcome<sup>1</sup>

High quality data: **NGA and USGS recognized that our image quality is superior to our peers** and on par with larger satellites that have a cost of 400x to 800x more<sup>1, 2, 3</sup>

Our combination of capture capability (i.e. supply), high quality imagery and superior unit economics is expected to unlock a **near-term \$40B+ commercial market that is projected to grow to \$140B+ with Daily World Remaps** allowing us to deliver high frequency, sub-meter resolution, high quality data at near-zero marginal cost<sup>4, 5</sup>

Our **value proposition to our customers**: Solving the supply constraints by offering the largest high resolution capture capability in the world while delivering the best data quality at the lowest cost

1 Satellogic internal analysis based on publicly disclosed information and management estimat

See https://www.satellitetoday.com/imagery-and-sensing/2021/10/08/foreign-players-catch-up-to-us-in-commercial-geoint-competition-official-says/ - Satellogic, which is based in Argentina, won gold for best multispectral imaging, silver for best hyperspectral imaging, and bronze for EO persistence". See USGS System Characterization Report - https://www.usgs.gov/publications/system-characterization-report-satellogic-newsat-multispectral-sensor, https://pubs.er.usgs.gov/publication/ofr20211030E, https://pubs.er.usgs.gov/publication/ofr20211030E Based on full constellation of 200 satellites







SATELLOGIC

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