



## Satellogic Names Greg Frey as Global Director of Channel Sales

September 23, 2021

*Former MDA Director and industry heavyweight joins team following Satellogic's expansion into North America, Africa, and beyond*

**Charlotte, NC: September 23, 2021** – Satellogic, a leader in sub-meter resolution satellite imagery collection, today announced that Greg Frey has joined the Satellogic Business Development team as Global Director of Channel Sales.

In his role, Frey will cultivate new international channel partnerships to support the continued adoption of Satellogic's industry-leading data in regional and local markets. In doing so, Frey will directly support Satellogic's mission of the democratization of geospatial data while opening up new markets for the company.

"Greg has amassed a wealth of experience in the Earth Observation industry, and his knowledge of maritime applications for Satellite data is particularly exciting," said Thomas VanMatre, Vice President of Global Business Development at Satellogic. "Greg has both a deep and broad understanding of the global Earth Observation market and under his leadership Satellogic's Channel Program will open and expand exciting new opportunities for increased revenue and growth."

This hiring news follows Satellogic's recent partnership announcement with premier geospatial solutions provider GeoTerraImage. Through their partnership with Satellogic, GeoTerraImage expects to leverage the company's geospatial data to advance resource-allocation and food-security solutions across Southern Africa.

"Satellogic has completely redefined what anyone thought possible in the Earth Observation market. As a result, we make high-resolution imagery accessible to a rapidly growing number of regional and national markets around the globe," said Greg Frey, Director of Global Channel Sales at Satellogic. "I'm excited to work with this highly talented and visionary leadership team and to build enduring relationships with our channel partners. Together, I'm confident that Satellogic and its partners can help bring online geospatial solutions that advance the commercial, humanitarian, and ecological efforts of end users everywhere."

A space industry veteran, formerly serving as International Sales Director for MDA, Frey brings over a decade of experience developing robust, global sales and service operations. For the past eight years, Frey has focused his career on the delivery of high-value space-based synthetic aperture radar (SAR) data, very high resolution optical imagery, ground receiving stations, and integrated solutions to nascent global imagery markets, including territories across Asia-Pacific, Latin America, and Africa. Additionally, Frey has made strides in accelerating the adoption of satellite imagery and complementary data for maritime environments and solutions. Frey also brings with him a full spectrum awareness of the Earth Observation market, having provided optical as well as SAR data to global governments and commercial customers..

The Satellogic Channel Program consists of a global ecosystem of resellers, integrators, and

strategic partners that help bring its revolutionary sub-meter satellite imagery and solutions to market. Satellogic Channel Partners support users anywhere, anytime to advance the democratization of this incredible global information resource. For more details regarding Satellogic's channel offerings, as well as to inquire about potential partnerships, please contact [partners@satellogic.com](mailto:partners@satellogic.com).

## **About Satellogic**

Founded in 2010 by Emiliano Kargieman and Gerardo Richarte, Satellogic is the first vertically integrated geospatial company, driving real outcomes with planetary-scale insights. Satellogic is building the first scalable, fully automated Earth Observation platform with the ability to remap the entire planet at both high-frequency and high-resolution, providing accessible and affordable solutions for customers.

Satellogic's mission is to democratize access to geospatial data through its information platform to help solve the world's most pressing problems including climate change, energy supply, and food security. Using its patented Earth imaging technology, Satellogic unlocks the power of Earth Observation to deliver high-quality, planetary insights at the lowest cost in the industry.

With more than a decade of experience in space, Satellogic has proven technology and a strong track record of delivering satellites to orbit and high-resolution data to customers at the right price point. On July 6th, 2021, Satellogic and Cantor Fitzgerald Acquisition Corp. V entered into a definitive merger agreement that will result in Satellogic becoming a publicly traded company. The transaction is expected to be completed early in the fourth quarter of 2021, subject to regulatory approvals and other customary closing conditions. More details can be found on Satellogic's Investor Webpage: <https://satellogic.com/investors/>