



Satellogic names Thomas VanMatre as Vice President of Global Business Development and Matthew Tirman as Head of Satellogic North America

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Satellogic, the first company to develop a scalable Earth observation platform with the ability to remap the entire planet at both high-frequency and high-resolution, today announced that Thomas VanMatre and Matthew Tirman have joined the Satellogic leadership team.

Thomas VanMatre, former Director of International Business Development at Maxar, will serve as Satellogic's Vice President of Global Business Development. Matthew Tirman, former Head of Government Business at Descartes labs, joins Satellogic as Head of Satellogic North America.

"We are thrilled to welcome Tom and Matt to Satellogic. As we continue to cement our position as the global leader in high-resolution, high-frequency geospatial analytics, we aim to work closer than ever with our customers to deliver actionable insights that they can trust," said Emiliano Kargieman, CEO of Satellogic. "Throughout their respective careers, Tom and Matt have contributed significant value throughout the geospatial analytics value chain. Their knowledge and experience serving government and commercial customers will play a central role in Satellogic's expansion and growth."

Thomas VanMatre brings 20 years of experience in leading teams in geospatial solutions, international defense policy and defense diplomacy and product development to Satellogic. As the Director of International Business Development at Maxar, he was responsible for formulating and executing the company's international growth strategy across government verticals. In his 12-year tenure with the National Geospatial-Intelligence Agency (NGA), he worked in both the US and Australia to deliver geospatial intelligence to policymakers, diplomats, warfighters and first responders. Together with his team, VanMatre was awarded the Australian Intelligence Community Medallion for outstanding achievement in countering terrorism.

In his role as Satellogic's Vice President of Global Business Development, VanMatre will cultivate new international partnerships, as well as deepen Satellogic's existing global partnerships. Additionally, VanMatre will execute against Satellogic's international go-to-market strategy and lead their corporate social responsibility program.

"Not only has Satellogic developed new technologies with remarkable capabilities, they have also embraced a novel way of doing business that is driving the industry forward," said VanMatre. "Currently, supply cannot meet the global demand for geospatial data and insights, but that is about to change. With more in-orbit capacity than any other company in the industry, and a clear strategy for developing our capabilities moving forward, Satellogic is finally unlocking the promise and potential of geospatial insights at scale for both government and commercial applications. I'm honored to be joining such an ambitious team, especially at such an exciting moment in the company's growth."

Matthew Tirman has over 17 years experience growing software and service businesses across the US, EMEA and Asia in government and commercial markets. In his former position as Head of Government for Descartes Labs, Tirman was responsible for the overall profitability, management and growth of the company's work with the US and friendly foreign governments. Under his leadership, Descartes Labs grew customers across the US Air Force, Combatant Commands, the National Geospatial Intelligence Agency and the Department of State. Tirman has previously led two technology businesses through successful exits and also served as an analyst for the US Department of Defense on cooperative R&D projects and as a speechwriter for senior military leadership in Washington D.C. and Baghdad, Iraq.

As Head of Satellogic North America, Tirman will be responsible for Satellogic's sales, partnerships and customer delivery across commercial and government clients in the North American market.

"We're at an inflection point where both the United States government and commercial markets are recognizing the strategic and economic advantages of high-resolution commercial satellite imagery to deliver actionable insights," said Tirman. "No longer is it necessary to rely entirely on exquisite satellites for strategy-defining insights. Satellogic is demonstrating that there's another way forward — one that allows customers to constantly and consistently have access to the newest imaging capabilities, while also prioritizing reliability and high-resolution throughput from the outset. I'm excited to be joining a team that is literally redefining what we thought was possible when it came to geospatial imagery and analytics."

Tirman and VanMatre join Satellogic after three successful launches in 2020 and the [recent announcement](#) of Satellogic's new MLA agreement with SpaceX. Today, Satellogic leads the industry in in-orbit capacity and enables access of up to four daily revisits of any point of interest and the collection of more than 4 million sq. km per day in high-resolution data for a broad range of customers. Satellogic's robust capacity and the industry experience of VanMatre and Tirman signal a new and exciting phase in Satellogic's growing relationship with the US government, international governments and commercial partners.

Founded in 2010, Satellogic is a global company with more than 200 employees and offices in Charlotte, Miami, Barcelona, Buenos Aires, Córdoba, Montevideo, Beijing and Tel Aviv.

About Satellogic

Satellogic is the first vertically integrated geospatial analytics company. We drive real outcomes with planetary-scale insights you can trust.

Our low-Earth-orbit satellite constellation, platform, and data science teams work together to deliver high-frequency, high resolution, end-to-end solutions at the right price point. We make sense of the data so you can focus on the big decisions at hand.

Our satellite engineers, AI experts, and solution specialists are on a mission to deliver a fundamentally better picture of our planet and the many forces that reshape it every day. We bring space down to earth for large enterprises and governments of all sizes who need to see for themselves how our world is changing.

Satellogic. *Now you see.*

To learn more, please visit: <http://www.satellogic.com>