



## **Satellogic and SpaceX Announce Multiple Launch Agreement**

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Satellogic, the first company to develop a scalable Earth observation platform with the ability to remap the entire planet at both high-frequency and high-resolution, today announced a Multiple Launch Services Agreement (MLA) with SpaceX. Through the agreement, SpaceX becomes Satellogic's preferred vendor for rideshare missions. The first launch, scheduled for June 2021, will deliver Satellogic satellites to Low Earth Orbit on a Falcon 9 rocket.

Today's agreement with SpaceX will enable Satellogic to maintain and extend their position as the global leader in high-resolution, high-frequency geospatial analytics. Satellogic expects to complete the initial buildout of their Earth Observation Constellation by the end of 2022. At that point the company will have the capacity to deliver weekly, high-resolution coverage of the entire landmass of the planet. Through a series of rideshare launches over the next two years and beyond, the company will be moving from weekly to daily world remaps by 2025 with more than 300 microsattellites in orbit.

Both Satellogic and SpaceX have a vertically integrated approach. Satellogic builds their own spacecraft, manages an entire constellation, and performs data analyses, creating efficiencies that drive down the cost of geospatial analytics at an order of magnitude far beyond that of their competitors. Similarly, SpaceX's ownership over the entire development process for their rockets has enabled new advances in launch technology. Falcon 9's reusability allows SpaceX to refly the most expensive parts of the rocket, driving down the cost of space access.

This partnership puts Satellogic in a unique position to capitalize on SpaceX's competitive rideshare program and frequent launch schedule. By securing SpaceX as their preferred partner for rideshare missions, Satellogic will be able to accelerate the time between satellite development and deployment. This accelerated timeline will allow Satellogic to continue to rapidly expand their in-orbit capacity, while also increasing revisit capabilities to monitor the planet on a high-frequency basis, serving customers at the right price.

"What SpaceX has accomplished through their agile launch schedule is a perfect complement to our own business model at Satellogic — which prioritizes the ability to iterate quickly at every stage of development, as well as quickly deploy updated capabilities to our customers," said Alan Kharsansky, VP of Mission Engineering and Operations at Satellogic. "As the global leader in high-resolution, high-frequency data collection from space, this partnership enables us to continue to grow our fleet at an aggressive pace that matches the increased demand for geospatial insights across industries."

With Satellogic's superior collection capacity and unparalleled unit economics, the company is poised to democratize Earth Observation (EO) imagery by massively expanding their capacity to serve large verticals including agriculture, energy, forestry, insurance, telecommunications and financial services, among others. Satellogic provides a disruptive and compelling economic use

case to current users of EO imagery, as well the ability to simplify the image collection process, eventually replacing considerably less efficient technologies and solutions such as drones, helicopters, planes, and boots-on-the-ground manpower.

“Satellogic’s business model makes them the ideal partner for SpaceX’s rideshare missions. SpaceX’s frequent launch schedule means that Satellogic’s end customers will get the latest satellite technology as soon as it’s ready to launch,” said Tom Ochinerero, Vice President of Commercial Sales at SpaceX. “We’re excited to support Satellogic’s ambitions to democratize access to geospatial analytics.”

After completing three launches in 2020, Satellogic’s in-orbit capacity now enables access to up to four daily revisits of any point of interest and the collection of more than 4 million sq. km per day in high-resolution data. This industry-leading capacity expands access to sub-meter imagery for both Satellogic Solutions and Dedicated Satellite Constellations (DSC) customers. Further, Satellogic’s robust capacity and today’s MLA with SpaceX represents a new and exciting phase in Satellogic’s growing relationship with the US government and commercial partners and customers.

Founded in 2010, Satellogic is a global company with more than 200 employees and offices in Charlotte, Miami, Barcelona, Buenos Aires, Córdoba, Montevideo, Beijing and Tel Aviv.

## **About Satellogic**

Satellogic is the first vertically integrated geospatial analytics company. We drive real outcomes with planetary-scale insights you can trust.

Our low-Earth-orbit satellite constellation, platform, and data science teams work together to deliver high-frequency, high resolution, end-to-end solutions at the right price point. We make sense of the data so you can focus on the big decisions at hand.

Our satellite engineers, AI experts, and solution specialists are on a mission to deliver a fundamentally better picture of our planet and the many forces that reshape it every day. We bring space down to earth for large enterprises and governments of all sizes who need to see for themselves how our world is changing.

Satellogic. *Now you see.*

To learn more, please visit: [www.satellogic.com](http://www.satellogic.com)